

COOLAH DISTRICT DIARY

Dates for 2025

ABN: 77609694493

54 Binnia Street, Coolah NSW 2843
PHONE: 02 6377 1950 MOBILE: 0457 719 510
EMAIL: coolahdiary@outbackpress.com.au



The Coolah District Diary is a fortnightly rural newspaper with a reach of over 3,500 people in the areas of *Binnaway, Cassilis, Coolah, Leadville, Mullaley, Neilrex, Premer, Spring Ridge, Tambar Springs, Uarbry and Weetaliba*

Deadline	Issue Date	Issue No:	Advertising Theme Ideas
9 January 2025	15 January 2025	806	Australia Day
23 January 2025	29 January 2025	807	Valentine's Day
6 February 2025	12 February 2025	808	
20 February 2025	26 February 2025	809	
6 March 2025	12 March 2025	810	St Patrick's Day
20 March 2025	26 March 2025	811	Easter
3 April 2025	9 April 2025	812	School holidays start 14/4, Anzac Day
17 April 2025	23 April 2025	813	Mother's Day
1 May 2025	7 May 2025	814	
15 May 2025	21 May 2025	815	King's Birthday public holiday
29 May 2025	4 June 2025	816	
12 June 2025	18 June 2025	817	
26 June 2025	2 July 2025	818	School Holidays start 7/7
10 July 2025	16 July 2025	819	
24 July 2025	30 July 2025	820	
7 August 2025	13 August 2025	821	
21 August 2025	27 August 2025	822	Fathers Day
4 September 2025	10 September 2025	823	
18 September 2025	24 September 2025	824	Labour Day, school holidays start 29/9
2 October 2025	8 October 2025	825	
16 October 2025	22 October 2025	826	Halloween, Melbourne Cup
30 October 2025	5 November 2025	827	Remembrance Day
13 November 2025	19 November 2025	828	Christmas-start advertising events/sales
27 November 2025	3 December 2025	829	School Holidays 22/12

Advert	Size
Standard	70mm W x 90mm H
Double Standard	70mm W x 184mm H
Half	190mm W x 137mm H
Full mono	190mm W x 278mm H
Full Colour	190mm W x 278mm H
Custom ads	Front/Back/Centre Pages

Ad designs **Standard \$20 – half and double standard \$30 – Full \$50**
No ad design charge for three advertisements or more

Please be encouraged to use Internet banking facilities if you have access, this is a cheaper more convenient way to pay accounts.

Please don't forget to include your **Tax Invoice Reference Number** with the payment.

Direct Deposit details: **Coolah District Diary** **BSB: 082 628** **Account No: 987 440 951**